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eNom & BulkRegister Announce Availability of .tel Names

SANTA MONICA, California – December 9, 2009 – [eNom, Inc.](#), the world’s largest ICANN accredited domain name wholesaler, and [BulkRegister](#), today announced the immediate availability of the [award-winning](#), communications-focused .tel domain name extension. eNom and BulkRegister are both wholly owned subsidiaries of [Demand Media, Inc.](#), the leader in distributed social media.

“We’ve been watching the .tel extension for some time now and it is our belief that this innovative platform has the potential to transform how people are found online,” said Chris Sheridan, vice president of sales for eNom. “We’re excited to offer .tel domains today and look forward to bundling other value-added services with this offering in the near future.”

“We’re delighted to welcome eNom into the .tel community,” said Khashayar Mahdavi, CEO of Telnic Limited, the Registry Operator for .tel. “Both organizations have strong reputations, in online branding as well as social media and reputation management, and we know that their experience will soon provide existing and future .tel owners with new added-value services.”

eNom, which has in excess of 10 million domains under management and over 30,000 resellers will be providing .tel names for their resellers from today at <http://www.enom.com>. Retail customers can purchase .tel domains at www.bulkregister.com. Over a quarter of a million .tel names have been registered since they were launched in March of this year. For more information regarding .tel, please visit <http://www.telnic.org>.

About Telnic Limited

Founded in 2000, Telnic Limited is the UK-based Registry Operator and Sponsoring Organization for the new .tel sponsored top level domain (sTLD). Telnic’s backend registry services are provided by NeuStar.

About Demand Media

As the leader in distributed social media, Demand Media™ makes possible more than 3 billion conversations every month. The Demand Media platform harnesses the creativity of individuals to deliver valuable content and help websites grow by providing content and community features that

consumers truly want. The privately held company was founded in May 2006 and is based in Santa Monica, CA, with offices in Bellevue, WA, Austin, TX, New York, NY and London, UK. For more information about Demand Media, Inc., please visit: www.demandmedia.com

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