

Telnic Announces Launch Date of June 15th for IDNs in Sixteen Languages

LONDON, United Kingdom – 30th March 2010 – Telnic Limited (www.telnic.tel), the Registry Operator for the award-winning communications-focused .tel top level domain (TLD), today announced that the date for the upcoming launch of Internationalized Domain Names (IDNs) in sixteen languages would be Tuesday, 15th June 2010.

“If you’re a Jörn, Júlia or Bjørn, or a Chlöe, 李 or Błażej, you will now be able to get your .tel name in your own language, opening up a significant number of names for individuals and businesses to register,” said Khashayar Mahdavi, CEO of Telnic Limited. “As your single point of contact, we’re pleased to be able to offer these IDN .tel names so that many more people can get the benefit from being discoverable on the internet with a place they can own and control.”

An internationalized domain name (IDN) is an internet domain name that contains at least one character that is displayed in software applications such as web browsers, in whole or in part, in a language-specific script or alphabet, such as Chinese, Russian or the Latin-based languages with diacritics, such as German.

Telnic will be launching IDNs in Chinese, Danish, Finnish, German, Hungarian, Icelandic, Japanese, Korean, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Russian, Spanish and Swedish. As further languages are approved for IDNs, Telnic will be consulting with the community and adding these where there is a demand.

Registrations will start at 3 p.m. BST on 15th June and all registrations will be on a first-come, first served basis. As with existing .tel domain name registrations, pricing will be set by ICANN-accredited Registrars and their resellers and is anticipated to be the same as the cost of an existing .tel registration. A list of Registrars which support IDN .tel domain name registrations will be made available at <http://telnic.org/get-started-buy.html> prior to the launch date.

Further information regarding .tel names and IDNs can be found at <http://telnic.org>

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Note to Editors:

About Telnic Limited – see <http://about.telnic.tel>

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